

# Red Press Society

April 2, 2018, 1:30 PST, 4:30 EST  
Stobbart Residences and Offices

## Minutes

### Present:

Jess Wind, President  
Dessa Bayrock, Secretary  
Lian McIntyre, Member-At-Large  
Katie Stobbart, Ex Officio  
Shea Wind, Member & First Lad

### Guests:

Anne McIntyre, Observer

### Regrets:

Aymee Leake, Treasurer

1. CALL TO ORDER
  - At 2:00 p.m. PST.
2. APPROVAL OF AGENDA
  - Lian motions. Dessa seconds.
  - Agenda approved as presented!
3. APPROVAL OF LAST MEETING'S MINUTES
  - Edits have been passed over to the secretary and implemented as recommended.
  - Lian motions. Dessa seconds.
  - Minutes approved as presented.
4. REPORTS
  - 4.1 PRESIDENT'S REPORT
    - Given by: Jess Wind
      - Attached as Appendix A.
  - 4.2 TREASURER'S REPORT
    - Given by: Dessa Bayrock, secretary, on behalf of Aymee Leake.
      - All outstanding membership fees have been collected.

- Kodie Cherille has donated an additional \$5.
- The current bank account balance is currently \$724.83.

#### 4.3 RASPBERRY REPORT

Given by: Katie Stobbart

- Attached as Appendix B.

### 5. NEW BUSINESS

#### 5.1 SUMMER READING SERIES

- Katie's been brainstorming something along these lines for a while - picturing a salon series or a backyard series for local creators and writers to put forth their work.
- This might be something to put off until next summer - but starting to think about it now and getting it together now is a good idea to make sure we lay a solid foundation.
- Unfortunately we have a serious labour shortage which is a hindrance.

#### 5.2 TABLING OVER THE SUMMER

- We should go to Berryfest.
- We should go somewhere in Chilliwack - Party in the Park?
- We should also go somewhere in Mission.
- We should go somewhere for Canada Day - Fort Langley was great last year, but those connections have since left Fort Langley and the area is going to have more issues around construction.
- Agrifair? We had decided against Agrifair last year but it might be worth looking into this year.
- Apparently there's a Cranberry Festival in Langley?
- We can probably get in at Airshow again - it was really fun to be there, and it was a cool opportunity, but it also wasn't really our audience.
- Farmers' Markets will also be a great opportunity for us.
- We should do a parade float. But that's a project for another year.

### 6. OLD BUSINESS

#### 6.1 UPDATE ON GRANTS

- We successfully applied for the Envision Spring Cycle Grant on March 15, and we should hopefully find out by mid-April.
  - We applied for \$3000 for Raiseberry.
- We had a grants meeting on March 31, at which the committee discussed the BC Gaming Grant and whether to apply. We decided not to apply this year, since the grant doesn't seem to be the best fit for any of our current projects, and our energies are better spent on other grants.
- We're aiming to submit an application for the Canadian Periodical Grant, which is due on September 15 and which we fit the criteria for pretty well.

- We looked into the Abbotsford Neighbourhood Grant but it didn't seem to fit any of our projects closely, and we want to be really aware that we find grants that fit our projects, rather than shaping our projects to fit grants.
- We have an ongoing spreadsheet of grants we want to apply for, and everyone has access to that and should throw in information as they come across grant info out in the wild world. Ooh, baby, baby, it's a wild world - and that's the secret phrase.

## 6.2 UPDATE ON RAISEBERRY

- We are in the process of setting up another committee meeting in the next week or so.
- The committee went on a venue crawl at the beginning of March and looked at the Reach, and at the Schoolhouse in Old Clayburn, and at a space at Highstreet, and we've decided the Reach is the best fit again for us this year. We liked the space of the Schoolhouse, but it doesn't have the capacity that we really need - but hopefully we can find other events or projects to host there.
- Lian has put together a "wishlist" of vendors and sponsors for the event, and this will be the focus of the next meeting - deciding our top picks for vendors and featured sponsors.
- Some of this will have to wait until we find out about the Envision grant - we may not need as much help with funding if we are awarded the grant.
- Aymee has secured a donation from Claycottage, which is a gift card and a lovely mug.

## 6.3 UPDATE ON COOKBOOK

- Not a lot of progress yet, but Kodie has put together a document laying out some guidelines in terms of what submission guidelines should look like, as well as how the design and the size of the book affect what we need in terms of submissions and content.
- Right now the timeline is looking like over the next year or so - this isn't anything with huge priority or urgency, so it can come together behind the scenes.

## 6.4 UPDATE ON MEMBERSHIP

- We need members!
- One of the things that was keeping us from being eligible for the B.C. Gaming Grant is that we need to have twice as many members as board members, which is not a huge number, but we don't meet that criteria yet.
- Pushing for more members over the next year is not a bad idea, and is pretty manageable.
- We should start brainstorming a list of potential members.

- Dessa still has a potential member but he couldn't make it to this meeting
  - she'll invite him to the next meeting and see what happens.
- We should have a bring-a-friend meeting.
- It's also important to make sure that our membership isn't just people in our social circles - extending it to community partners and figures.

#### 6.5 FINAL UPDATE ON FRASER VALLEY LITERARY FESTIVAL

- As per the president's report, we held our final meeting with UFV English last month and talked through some last ideas and thoughts about withdrawing from the organizational process and the Festival's postponement.

#### 7. NEXT MEETING DATE AND TIME

- Monday, April 30 6:00 p.m. PST.

#### 8. ADJOURNMENT

- Adjourned at 6:07 p.m. PST.

Appendix A: President's Report

# RED PRESS SOCIETY

TO: Red Press Members  
FROM: Jess Wind, President  
DATE: April 2, 2018  
SUBJECT: RPS President's Report April

The last board meeting was held on February 26, 2018. Due to illness and postponement this meeting is taking place on April 2nd in place of the March 26 meeting.

On March 8, members of the FVLF committee (Jess, Katie, Dessa) met with UFV English to debrief the FVLF partnership. We discussed the decision to withdraw from the Festival,, the state of the 2018 Festival (now hosted primarily by UFV English in September), and opportunities for partnerships going forward.

Two grant meetings were held on March 3 and March 31 to which I attended. The Envision Spring Cycle grant and the BC Gaming Grant were discussed along with plans for applicable grants going forward. Member Shea Wind will update on grants under item 6.1: Grants Update.

We are quickly moving into summer festival season which means lots of tabling for Red Press. I am interested to hear what kind of events you'd like us to attend/ be part of. We have tabled at Jam in Jubilee, Canada Day (Fort Langley), the Abbotsford International Air Show, and BerryFest (Abbotsford).

## Appendix B: Raspberry Report



## Report to Red Press Society - March 26, 2018

Report given by Katie Stobart

### Winter/Spring 2018 issue

Our winter issue was published on March 23, so we decided to call it winter/spring. How this will affect the progress and release date of our next issue is still to be determined, dependent on volunteer resources.

### Mini-documentary series

A past contributor, Kier Junos, has started a series of mini-documentaries featuring Lower Mainland bands / musicians. This first one focuses on the Sylvia Platters; the next one will be about Alea Rae. In exchange for releasing the video on our website and social media, we get logo placement at the beginning of the video ("presented by *Raspberry* magazine"). This is likely to be a continuing partnership.

### Volunteers

One of the publication's current needs is more volunteers, especially in the areas of layout, website maintenance, and advertising. The aim is to look externally for new volunteers. We have a couple of possible people to ask, as well as following up on our plan to invite high school students to volunteer and build skills / earn experience in these areas. However if our current membership knows any potential volunteers, please encourage them to get in touch.

### Website publishing

We are still looking into website themes that will enable *Raspberry* to publish online with a greater focus on content design and presentation, and to minimize the workload that is required to publish individual articles online.

### Print publishing

As reported last month, we will be asking for renewed quotes on publishing print copies from a variety of Lower Mainland printers. These quotes will be used to determine the feasibility and frequency of printing *Raspberry*, and to inform our goals for fundraising and grant applications.



YouTube<sup>CA</sup>

Search



Change: A Vignette with the Sylvia Platters

19 views



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SHARE



Kier Junos

Published on Mar 22, 2018

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JESS ACTION:  
contact ABDA re: berryfest