

Red Press Society

July 11, 2017, 3:00 PST, 6:00 EST

Sippchai

Minutes

Present: Jess Wind, President
Dessa Bayrock, Secretary (via videochat)
Aymee Leake, Treasurer
Jessica Milliken, Member-At-Large
Katie Stobbart, Ex Officio

Absent: NO ONE.

1. CALL TO ORDER
 - At 3:06 PST
2. APPROVAL OF AGENDA
 - Everyone approves.
3. APPROVAL OF LAST MEETING'S MINUTES
 - Approved unanimously.
4. REPORTS
 - 4.1 PRESIDENT'S REPORT
 - Given by: Jess Wind
 - Met with the treasurer a bunch.
 - Sorted out the business of purchasing InDesign for Raspberry use now that we don't have Tony and Tony's InDesign on board any more.
 - Delegated the drafting of some grant skeleton outlines to Aymee, as treasurer, and helped out making progress in that direction.
 - Held a grant meeting and made a list of grants (more on this under "GRANTS" later on).
 - In the process of organizing new partnerships with some community partners - more to come as these meetings take place, and some events and projects will hopefully come together around September.
 - 4.2 TREASURER'S REPORT
 - Given by: Aymee Leake
 - Going into Envision this week to become an official signer on the account and get that all sorted out.

- Working on grants with Jess.
- Purchased InDesign, which will need to be reimbursed to Aymee once the account signers issue gets worked out and once the proper paperwork is filled out.
- Aymee is also now paying for the google account, rather than Tony, which will mean further reimbursement later on.
- *Raspberry* made \$7 in the last month in donations. So profitable!

4.3 RASPBERRY REPORT

Given by: Katie Stobbart

RE: Personnel

- Nothing to report!

RE: Community

- RE: Jam in Jubilee
 - The Jam in Jubilee zine, after some mishaps and adventures, was laid out and sent to print. Magazine staff tabled for Raspberry and the zine at the first Jam in Jubilee.
 - On that note, the tabling wasn't hugely successful - most people seemed to be there for the music rather than to engage with the community. Paired with the amount of manpower necessary to set up, table, and take down, the magazine has decided to skip tabling for the remaining three Jam nights - although staff will almost definitely be attending as audience members.
 - The zine is printed and being passed around at Jam by Jam staff, and Raspberry has the rights to most of the content (interviews, etc) and will be posting those articles online over the next month or so.

RE: Organization and contents

- Published our first issue of volume two, and we were supposed to publish our second but that did not happen.
 - The effort put into the zine unfortunately and critically affected the work that staff were able to put into the second issue of volume two of *Raspberry*.
 - It was not supposed to collide with the production schedule at all, but because it ended up being pushed so late, there were only so many hours in the day and there was no way to put out an issue on time with the amount of hours available and with everyone so burnt out.
 - Instead we're treating the zine (our version and with our content) as a special issue.

- We'll push the rest of the content to next month; there is only one timely article that needs to be published before that, and we can publish it online.
- Editorial has drafted an email to contributors to let them know why the issue has not appeared, and this email will go out soon.
- There's also a bit of a light redesign happening for the August issue which will be a stronger nod to *Raspberry* as a Red Press project, with branding on the front and inside the front cover.
- We've also secured a partnership with Boardwalk Cafe and Games for our Let's Play column, where reviewers get a free pass to go in and play a game they want to review. This is very cool.

RE: In Camera

- Move to go in camera
- Motion passes

5. OLD BUSINESS

5.1 UPDATE ON RESEARCH COMMITTEE

- Met and talked about grants.
- Met and talked about how to generate membership - paying society members who would hold a vote at the AGM.
- These minutes are floating around in an email from Aymee and are available by request.

5.2 UPDATE ON BUTTONS / REIMBURSEMENT FOR KATIE

- Buttons were a go and were a big success.
- Katie paid for them directly from the Red Press account, since spending for buttons was approved before we had an approved reimbursement form.
- Katie will fill out some sort of equivalent paperwork for Aymee to have on file so we can track the money.

5.3 UPDATE ON REIMBURSING TONY

- Katie tried to set up an e-transfer to reimburse Tony, but it's not able to transfer online without the approval of a second signer... and there's no way to get a second signer to approve online that we know of, so that will be dealt with also when Aymee goes to the bank next week. But we're getting there.

5.4 UPDATE ON GRANTS

- Michelle Reidlinger, Val, Katie, Aymee, and Jess sat down and listed a bunch of grants and dates and details in one place, and started brainstorming what to do about them.
- Some will be Raspberry-focused and others will be Red Press-focused.
- Very few will be able to be applied to operating costs, but luckily our operating costs are low.

5.5 UPDATE ON BUILDING RED PRESS SOCIAL MEDIA

- Dessa built a website and set up a Twitter account.
- There have been some requested edits to the website which Dessa still has to implement, but will do so soon.
- The biggest, grossest task has been compiling all the minutes - we're still missing minutes from the January meeting. A couple of others are still not up on the site but they just need to be reformatted before Dessa can post them.
- Please all take another look and let the faithful secretary know if there's anything that ought to change, especially in the biography of the board section.

6. NEW BUSINESS

6.1 TABLING / PROMO

- As mentioned in the Raspberry report, magazine staff tabled at the first Jam in Jubilee but found it wasn't necessarily a great use of resources and have decided to skip tabling for the next three Jam nights.
- Raspberry also tabled at Canada Day at Fort Langley - it was pretty well organized but there were some hiccups, the magazine was assigned a table but it ended up being blocked off by caution tape. But the magazine got a lot of interest and the museum loves the magazine.
- Raspberry also tabled at the Berry Festival, and it was a very long day but a very productive one - met a guy who knows a guy who owns a printing press who might be willing to print for us, as well as representatives from the Blueberry Council and the Raspberry Council, both of whom might be interested in future partnerships, and we almost ran out of colouring pages because there were so many kids colouring, and Jess touched base with the fellow who is part of the Abbotsford Downtown Business Association who apparently used to run a small publication. It might be cool to meet for coffee and ask him to impart some wisdom, because you can never have too much wisdom.
- Raspberry will also be tabling at the Abbotsford Air Show, hopefully, but they are asking for some odd things - like for the magazine to have WCB coverage and insurance - which might not be necessary for us as a non-profit, so we'll be in touch and put an eye to figuring out what we really need. We'll also need to have a tabling schedule because someone will need to be at the table for fourteen hours a day for two and a half days and that's too long. Too long!
- For future tabling (including Airshow) we'll need more colouring sheets, business cards, and there's some stuff that Katie can print at home but anything we want to look super professional / print many copies of, we'll need to perhaps shell out for some professional printing. Otherwise the collaborative painting idea (Aymee's excellent pet project) has been going

really well. We should also update the “proofs” we have at our tables, so people can see what we aspire to. It might also be nice to have some smaller examples of our recent covers to display at our tables.

- And this brings us to the fact that we need to update our promotional materials, which means assigning some more funds towards promotional materials, which we are going to put Aymee and Katie in charge of putting together a preliminary budget for promotional materials / what we think we need in that regard.

7. NEXT MEETING DATE AND TIME

- Next meeting will take place when Dessa is actually in BC, so let's make it a good one. **O'Neills, Tuesday, August 8, 9 a.m. PST.**

8. ADJOURNMENT

- Meeting adjourned 4:37 PST.