

Red Press Society

June 1, 2017

5:00 PST, 8:00 EST

Oldhand Coffee, Abbotsford

Minutes

Present:

Jess Wind, President

Dessa Bayrock, Secretary

Aymee Leake, Treasurer

Katie Stobbart, Ex Officio

Regrets:

Jessica Milliken, Member-At-Large

Tony Biondi, Ex Officio

1. CALL TO ORDER

- 4:48 PST

2. APPROVAL OF AGENDA

- Minor changes and reordering, and approved unanimously.

3. APPROVAL OF LAST MEETING'S MINUTES

- Fixing the spelling of Jessica Millikin's name in one of its mentions
- Editing a section regarding Alex Rake to clarify that he's stepping back from involvement in the magazine ,but not from his role as Fresh editor.

4. REPORTS

4.1 RASPBERRY REPORT

- Given by Katie Stobbart, Editor, who says:
- RE: Personnel
 - The magazine is aware of the volunteer problem -- the sheer lack of new blood -- and is in the process of recruiting new volunteers
 - This includes approaching high schools to see if they have Grade 12 students looking for volunteer hours
 - This includes successfully recruiting Katherine Gibson to do homelessness coverage over the summer - including a

feature that will be along the lines of “humans of the fraser valley”

- Adding a new member of the editing / management team: Valerie Franklin will be joining the team
- Losing a core team member of the editing / management team: Tony has decided to step down from his position as publisher permanently, and we are sorely sorry to see him go.
 - This will also require some moving over of accounts and systems, including email addresses, website registration, and Adobe Creative Suite licensing.
- RE: Community partnerships
 - Been in touch with Ali Siemens about the airshow partnership and everything is trucking along - not much to report but more soon.
 - Been in touch with Jam in Jubilee organizers and everything is trucking along - not much to report but more soon.
- RE: Operations and content
 - One of the things that seems to be an issue for volunteers / writers / creators is a shifting deadline for people, so the publication date will be changing - the magazine will, from now on, publish on the first of the month no matter the day of the week, and as a result the deadline will become easier to track.
 - Adding a “Fresh Track” to the Fresh section of the website - featuring a local musical artist and track in the same way the mag features creative writing and art.

4.2 PRESIDENT’S REPORT

- Given by Jess Wind, President, who says:
- RE: Personnel
 - Losing a board member: Tony is also stepping down from his RPS roles, both on committees and as ex officio.
 - Has been working with Aymee as new Treasurer to get numbers in order, create a fund requisition form, and make progress on reimbursing Tony for start-up costs.
- RE: Community outreach
 - Reached out with the Langley Centennial Museum to get a table, possibly, at their Canada Day shindig, which is a good opportunity because Fort Langley hugely busy for Canada Day, and Jess will be there anyway so may as well be repping the brand.

4.3 TREASURER’S REPORT

- Working on Tony’s reimbursements, which currently total \$248.35, and just waiting on receipts for him.

4.3.1 UPDATE ON BUDGET REQUEST FORM

- Aymee has created a request form, which will be attached to these minutes as Appendix A, with any luck.

5. OLD BUSINESS

5.1 UPDATE ON RESEARCH COMMITTEE

- No update from research committee.

5.2 UPDATE ON BUTTONS

- The buttons are en route
- Katie has the funds to reimburse the Platters and get a receipt to pass on to the treasurer.
- Now we have to find a designer - Dessa had offered, we could approach Val, Katie can do it... the options are limitless. We'll email out and get some proofs from interested parties
 - Let's set a ten day deadline to make some mock-ups and decide what we like and what design we'll go with, which will give us time to make buttons for Canada Day.
 - Aymee will email out at the end of this meeting to that effect.

5.3 UPDATE ON REIMBURSING TONY FOR EXPENSES

- Waiting on receipts.
- Some discussion about the fact that the total brought to this meeting is roughly \$200 less than the total brought to last meeting.
- Continuing to table this for the time being until we can get receipts.

5.4 UPDATE ON JUNE FUNDRAISER

- The long story short is that "we've sort of decided not to have one after all."
- There's no time to plan, and it wouldn't be worth the effort, and there are too many other things coming up that we need to deal with instead.
- Request for funds withdrawn (super easy because no formal request for a solid amount was ever submitted and no money allotted.)

6. NEW BUSINESS

6.1 GRANT INFO

- Trying to get grant applications up and running.
- Katie has had expressions of interest from several parties who would like to participate in the grant-writing process, and Katie has notes and ideas on how and what to apply for.
- "I would like to apply for the magic grant for all the money!" -- Jess.
 - Jess, that doesn't exist.
- Katie would like to strike a committee - just interested people who can be involved in brainstorming and the writing processes.
- Michelle Riedlinger has offered to vet / edit grant proposals, which is incredibly useful and generous of her.
- Passing this over to the R+D committee since they don't have many projects at the moment.

6.1 BUILDING A RED PRESS SITE / RED PRESS SOCIAL MEDIA

- Who can do it?
 - Dessa!
- What sort of things do we want to see on it?
 - Membership benefits and how to get involved
 - A member page listing members and what they're up to, and social media, and other coverage, including Raspberry
 - The minutes!

7. IN CAMERA SESSION

8. NEXT MEETING DATE AND TIME

- Set next meeting for Tuesday, July 11 3 p.m. PST, 6 p.m. EST.

10. ADJOURNMENT

- Motion to adjourn by Jess, seconded by Dessa, passes unanimously.
- Meeting adjourned at 5:54 p.m.