

Red Press Society

Wednesday, November 23, 2017 2:45 p.m. PST
32537 William's Avenue

Minutes

Present: Katie, Tony, Joel, Sasha

Absent: Dessa

1. **Call to order**
2. **Approval of Agenda**
3. **Approval of last meeting minutes**
4. **Reports**

4.1. President's report

4.2. Treasurer's report

- Joel talked about what came out of budget meeting: fiscal year, categorized spending, and Facebook Advertisements

4.3. Executive's report

- Katie: over last month another issue out, went well. Katie noticed articles shared more have much higher readings on website. So sharing is good. Good social media posting. Lighter on active writer base.

- Strategies for getting writers? Social media campaign. Also an internal newsletter going to writers.

- Did not get grant funding from chamber of commerce. When we hit the year mark, things will be available.

- Tony: interviewed owner at boardwalk, potentially have a part or something.

- Katie: Fundraiser event and Christmas party for contributors.

5. New Business

5.1. Sponsoring Boardwalk Kickstarter

- Want to establish a working relationship. Perhaps exchanging services (ie, advertising), is a better option.

- Vote: Nay.

5.2. RPS Event Committee

- Who would be on it? Jess, Sasha, Tony, Katie, Aymee (?).

- Find contributor to sit on board.

- Committee is struck.

6. Next meeting date and time

- Tentatively on Wednesday, Dec 28 at 1:00 p.m.

7. **Adjourned at 3:14 p.m.**