

Red Press Society

September 29, 2018, 9:00 a.m. PST, 12:00 p.m. EST
Wind Residences and Offices

Minutes

Present:

Jess Wind, President
Dessa Bayrock, Secretary
Aymee Leake, Treasurer
Lian McIntyre, Member-At-Large
Katie Stobbart, Executive Director
Shea Wind, Grants

Absent:

None

Guests:

Danielle Windecker

1. CALL TO ORDER

- Call to order at 9:07 PST.

2. APPROVAL OF AGENDA

- Aymee moves.
- Lian seconds.
- Unanimous approval.

3. APPROVAL OF LAST MEETING'S MINUTES

- Lian moves.
- Aymee seconds.
- Unanimous approval.

4. REPORTS

4.1 PRESIDENT'S REPORT

Given by: Jess Wind

- Attached as Appendix A.

4.2 TREASURER'S REPORT

Given by: Aymee Leake

- Available upon request.

4.3 RASPBERRY REPORT

Given by: Katie Stobbart

- Attached as Appendix C.

5. OLD BUSINESS

5.1 UPDATES FROM COMMITTEES

Events

Given by: Lian McIntyre

- Seven Oaks Mall scavenger hunt
 - This would be a low-cost, low-effort, mid-year event that we could do.
 - More research necessary but a promising idea.
- Paint nights or similar events
 - Aymee says that sometimes Seven Oaks allows paint night-type activities in the middle of the mall, or Clay Cottage mug painting, or the like. Tile painting? This might be something to look into as well.
 - Brushes and lusher would be an excellent event to run again -- since the biggest cost is renting tables and chairs, if we can find somewhere that has tables and chairs, then we'll be set up for a fairly low-cost event.
- Raiseberry
 - We're thinking of moving the date up a little bit to be earlier in the year, to allow local businesses to better coordinate with the event.
 - Lian has secured some new volunteers to help put Raiseberry together, and others are welcome; Lian will set a Raiseberry meeting for sometime in the next couple of weeks.
 - We've started looking at silent auction items from last year to see what was popular and what might be beneficial to get again.

Fund Development

Given by: Shea Wind

- Update on Grants:

- The grant meeting was a working meeting in putting together the Canadian Periodical Business Innovation Grant, which is now mailed off and we've received confirmation that they received it.
- They should let us know in 20 weeks, which works out to February 2, but might be earlier.
- Shea Wind thanks everyone who worked on the grant -- it was a lot of work and a lot of people pulled out the stops to get it done.
- The committee is now working on a donation request letter that we can send out to possible sponsors or donors.
- We should keep an eye on making sure that we get approved for the Canada Council of the Arts portal so we have access to grants and applications in the future.
- This might also be true for BC Arts Council.

Governance:

Given by: Jess Wind

- Governance will meet on September 29 immediately following this meeting; update on AGM to come by next meeting or by email for time-sensitive details.

Marketing:

Given by: Jess Wind

- Update on marketing committee report and recommendations:
 - The report is not yet ready for public eyes but the bones are there; the report recommends a series of actions / projects on a six-month timeline and this might be better to leave until after the AGM to put into motion.
 - Tabled until next meeting and possibly until after the AGM.

Special Projects:

Given by: Katie Stobbart.

- We have not held a committee meeting yet but will plan one for the near future.

5.2 UPDATE ON BC MAGS MEMBERSHIP

- We have not yet applied / paid for a membership; Aymee requests a second pair of eyes to confirm that we sign up for the right membership and that our documents / application are in order.

5.3 UPDATE ON PREPAID CREDIT CARD

- We have been unable to find a prepaid credit card that isn't a non-reloadable gift card.
- Discussion on where we might be able to find one; Katie agrees to help track one down.

6. NEXT MEETING DATE AND TIME

- Next meeting set for November 3 at 9 a.m. PST and 12 p.m. EST at the Wind Residences and Offices.

7. ADJOURNMENT

- Adjourned at 9:44 a.m. PST.

Appendix A:



TO: RPS Board and Members
FROM: Jess Wind, President
DATE: September 29, 2018
SUBJECT: September (end of month) President's Report

This month we focused primarily on writing and submitting our grant application to the Canadian Periodical Business Innovation Grant. I want to celebrate and thank all the incredible hard effort that went into completing this grant.

We had a productive Fund Development committee meeting at which we worked to gather all the necessary components and Shea Wind, our member in charge of grants, delegated tasks. After speaking with the grantors and learning we were better suited to the Business Innovation grant, we switched applications late in the process. In the end everyone put forward some very inspiring effort and we submitted what felt like a strong application. Shea provides further details.

I attended the Raspberry editorial meeting this month. The current and upcoming issues were discussed. Further details are contained in Katie's (Executive Director and Raspberry Editor-in-chief) Raspberry report.

Lian (member-at-large) sent an email requesting calls for interest in planning the next Raiseberry event and to set a meeting. This is our biggest event of the year and we would really like to capitalize on the growth we've seen and to continue showcasing Fraser Valley arts culture in this way. Consider attending the first meeting to see how you can help out. No effort is too small with Raiseberry. Lian has further details.

Our first Governance committee meeting is set for September 29 at which we will discuss plans for the December AGM, necessary changes to the society documents per the BC Societies Act, and how to reach out to potential members in time for the AGM.

We will send out a call for nominations and expressions of interest following the Governance committee meeting. Further details about eligibility will be included in the call. Now is the time to think about your commitment and how you might want to be more involved. It's also a good time to encourage those around you to become members. Last AGM we welcomed three new members. My hope is that we can do better this year.

Appendix B:

APPENDIX C: Raspberry Report



TO: Red Press Society Members
FROM: Katie Stobbart, Executive Director
DATE: September 29, 2018
SUBJECT: September Report to Red Press Society

Editorial Team

The editorial team has decided to start having regular meetings again to facilitate communication during the production process, manage the magazine, and plan for future content and projects. The team will meet once per production cycle. The first meeting took place on September 22, 2018.

Fall issue

The fall issue of Raspberry is underway, with an expected publication date of November 15. Content is due by October 15. The editorial team met to review content assignments; there are still a couple of pieces we do not have writers for, including an interview with a local musician who is involved in charity and non-profit work, and an article on the national Art of the Book exhibit at UFV.

Personnel

Currently we only have one volunteer for layout and design, so some layout work will fall to the editor this issue. Ideally we should have at least two volunteers in this area. This may have an impact on the publication date. The editorial team discussed a few possible places to look for more volunteers.

Print publishing

The editorial team began discussion on a short (8-page) booklet with teaser content to distribute in the community, potentially timed with the summer issue.

Website publishing

We determined a sense of what we would like to see from the Raspberry website at the August 11 brand strategy meeting. We have not yet found a theme that suits that vision.